

50% Life Membership Discount Incentive Program

Program Goal:

- To increase Post Life Membership and convert existing annual members to life members.
- Free up efforts to recruit new members versus spending time chasing down existing members to pay annual dues.
- Increase life member rebates to Posts and Department

Program Parameters:

- Fifty (50) thousand dollars from the investment account to fund the program for a three (3) year period (or until funds are exhausted and not voted by the Council of Administration to be replaced)
- For any existing annual member of a Maryland Post or New Life Member joining a Maryland Post. The Department of Maryland will pay 50% of the member's life member's dues. This program is not available for reinstatements. Reinstatements must join a Maryland post first and be in good standing for two (2) years. This program also is not for At Large Members unless they join a Maryland post first and are members in good standing for two (2) years.
- This membership program is a great benefit and tool for recruiting new members as it shows a substantial savings over a period of years to younger members. Indicated below are the potential savings based on age Brackets.

Age	Dept pays	Member pays	Savings to member based on life expectancy of 72 yrs. and \$30 annual dues
18-30	212.50	212.50	\$1,317.50 to \$1,047.50
31-40	205.00	205.00	\$1,025 to \$755
41-50	187.50	187.50	\$742.50 to \$472.50
51-60	167.50	167.50	\$462.50 to \$192.50
61-70	145	145	\$185
71 -80	112.50	112.50	N/A
81 and over	85.00	85.00	N/A

Requirements to process:

- All applications for this program will be processed thru the Department Quartermaster after receipt from the Post Quartermaster.
- New life members will need to submit an application, DD 214 or other acceptable proof of service and payment of their half of the proper life membership dues according to their age.
- Credit card payments will delay processing of membership applications. Checks or cash is preferred.
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